



City of
Lincoln

*Call to
Artists*

The City of Lincoln - Art in Public Places **MURAL COMPETITION**

Six
Different
Mural
Sites!

Compete
for up to
\$3,500
in Award
Money!



Add Your Artistic Mark to the City of Lincoln, CA

AWARDS

Best of Show \$1,500

2nd Place \$1,000

**Honorable
Mention \$500**

**People's
Choice \$2,000**

TIMELINE - 2017

June 12 - Entry Deadline for Concept Art Submissions

June 19 - Notification of Accepted or Declined Submissions

June 20 - Sept. 14 - Production and Installation of Murals

September 15 - Deadline for Completion of Murals

September 23 - People's Choice Award Voting and
Announcement of Winners at
Lincoln's Showcase Event



City of
Lincoln

The City of Lincoln - Art in Public Places
MURAL COMPETITION

The City of Lincoln's Art in Public Places Mural Competition is a catalyst for raising visibility of Historic Downtown Lincoln and surrounding areas by providing opportunities for self discovery, art education and community gatherings and the celebration of creativity. The competition is executed through a partnership between the City, the Art League of Lincoln, Lincoln Chamber of Commerce, and the Downtown Lincoln Association.

CALLING ALL ARTISTS

The City of Lincoln is accepting **Mural Concept Art** submissions from artists throughout North America for its Art in Public Spaces Mural Competition. Artists and their mural proposals will be selected for permanent installation in beautiful Historic Downtown Lincoln, California. A materials honorarium will be provided to the selected artists based on each mural site. **Selected artists will then create their murals** and compete for award money and the people's choice award. Award announcements and people's choice award voting will take place at Lincoln's Showcase Event on September 23, 2017.

SUBMISSION GUIDELINES

**Submit your Mural Concept Art by June 12, 2017 at www.ALL4ART.net/Mural
\$25 Entry Fee**

1 SELECT YOUR MURAL SITE OR SITES

Six different mural sites in the heart of downtown Lincoln have been identified for this year's competition. Each site has its own set of parameters and installation requirements. The details for each site are included within these call instructions. Design your concept to work within those parameters. Pay close attention to each site's installation method. Some sites require painting on the building itself and, if you are selected, you will need to be able to paint on location. Other sites require painting on panels that will be installed onto the building by the City and, if you are selected, you will need to be able to work on those panels at your home studio or space. Also pay attention to the physical features of each site and how you might incorporate them into your concept.

2 CREATE YOUR CONCEPT ARTWORK

Power up that imagination and show us your ideas. Create your concept artwork. The selection committee will need to be able to clearly see the closest representation of the final mural that you are able to create. Your artistic style and skill should be clearly represented. (Rough sketches, methods not possible at mural scale, and clip art are not acceptable.)

Pay attention to your site guidelines so that you are creating a concept that fits the parameters of theme and application. Some sites have multiple options. Most sites are open to artist's interpretation, however, Lincoln area history may give you some inspiration and a good launch point can be found online at www.lincolncity.gov/about-lincoln/history. Since the forum is public art, keep in mind an audience of all ages.

Site guidelines may be subject to change so confirm that you have the most current instructions before finalizing your art - visit www.ALL4ART.net/Mural

Once you've created your concept artwork scan or photograph it so that you are able to submit .jpg files into the online entry submission system. When photographing your art, make sure it is shot head on, without perspective, and that your lighting is even. While not necessary, you may wish to superimpose your concept art onto a photograph of the mural site using photo software. You may submit up to three .jpg files for each concept. For example, an overall image, a close up image, and site image for context. At a minimum you should submit one overall image of your concept. Each .jpg image should have a minimum resolution of 1900 pixels in the longest dimension.

You may submit concept artwork for 1, 2, or 3 mural sites of your choosing for the same entry fee amount of \$25.

3 SUBMIT YOUR ENTRY ONLINE

You will need to submit your concept art along with your information and entry fee using our online entry system. Before you visit the website to enter, make sure you have the following materials and information ready to upload and type in.

- Concept artwork images in .jpg format ready to upload.
- Contact information including your Name, Address, Phone, and Email address.
- Your artistic biography and experience ready so that you can add it to your entry.
- Your credit or debit card in order to complete the submission process online.

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MURAL COMPETITION

SUBMIT YOUR ENTRY ONLINE - - CONTINUED - -

When you have all your information ready to go visit the following website to enter:

www.ALL4ART.net/Mural

Entry Deadline is 11:59 p.m. on Monday, June 12, 2017

Entry fee is \$25

? IF YOU HAVE QUESTIONS

**Frequently Asked Questions answered at www.ALL4ART.net/MuralFAQ
or email MuralCompetition@ALL4ART.net**

4 SELECTION PROCESS

Mural submissions will be reviewed and selected by a jury composed of representatives from the City of Lincoln, Art League of Lincoln, Downtown Lincoln Association, and Lincoln Chamber of Commerce.

5 ARTIST NOTIFICATION AND MURAL PRODUCTION

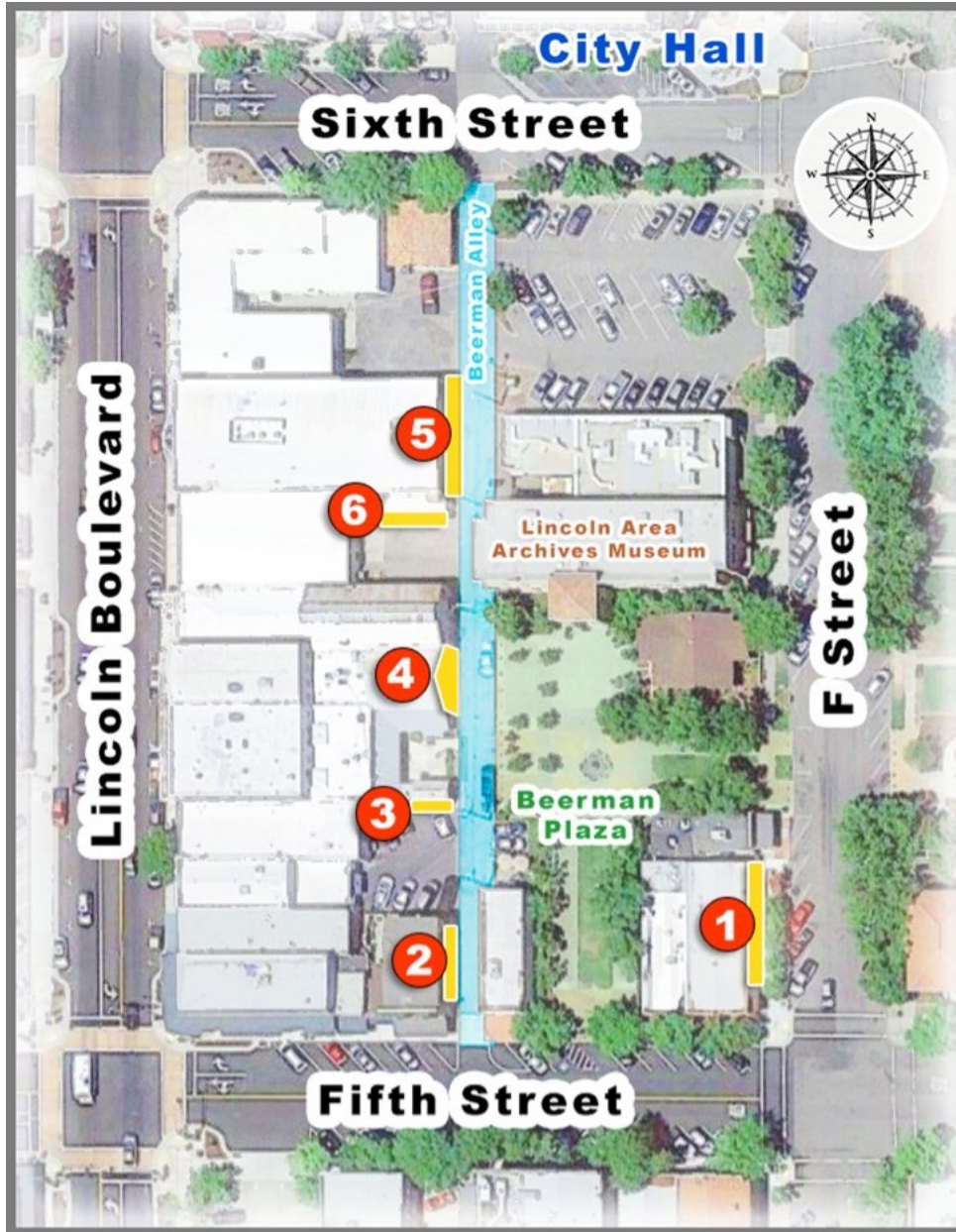
You will be notified of your submissions acceptance or decline no later than **June 19**. If your concept has been chosen the details of your mural production honorarium and logistics will be communicated with you at that time or shortly afterward. Selected murals must be completed and installed no later than September 15, 2017 in order to be part of the competition. Check in points will be determined to establish a progress timeline.

Upon installation of murals the city will accept ownership and responsibility of maintenance of the artwork. The murals are expected to be displayed at a minimum of 3 - 5 years.

The City of Lincoln reserves the right to photograph any artwork for documentation, education, and publicity purposes without additional compensation to the artist.

The City of Lincoln - Art in Public Places
MURAL COMPETITION

MURAL SITES OVERVIEW



Site 1 - Panaderia La Michoacana (F Street Wall)

Site 4 - Kim's Country Kitchen (Rear Entry Wall)

Site 2 - Lovely Nails (Alley Wall)

Site 5 - Emmaus Church (Rear Wall)

Site 3 - Beermann Alley Compactor (South Wall)

Site 6 - Emmaus Church (South Brick Wall)

The City of Lincoln - Art in Public Places MURAL COMPETITION

SITE 1 - PANADERIA LA MICHOACANA (F STREET WALL)

Location	Northwest Corner of Fifth & F Streets.
Mural Area & Details	Mural to be painted onto wall facing F street. (EAST facing wall) Total paintable area is 65 feet wide and 16 feet high.
Mural Options	Site may be one large mural or two smaller murals.
Theme	Key artistic consideration is to incorporate building exterior features into the mural. Owner would like artist to incorporate the market's Mexican heritage into the theme.
Honoraria	\$300 for materials.



The City of Lincoln - Art in Public Places
MURAL COMPETITION

SITE 2 - LOVELY NAILS (ALLEY WALL)

Location	Beermann Alley Entrance from Fifth Street heading towards Beermann Plaza.
Mural Area & Details	Mural Panel Installation on wall facing alley. (EAST facing wall) Panels are 4' x 8' each. 3 panels to be attached to building by the City.
Mural Options	A single mural across three or four panels or three to four individual panel murals.
Theme	Open to artist's interpretation.
Honoraria	\$150 for materials. Panels provided by the City of Lincoln.



The City of Lincoln - Art in Public Places **MURAL COMPETITION**

SITE 3 - BEERMANN ALLEY COMPACTOR (SOUTH WALL)

Location	Beermann Alley between Fifth and Sixth Streets.
Mural Area & Details	Mural Panel Installation on wall or Paint . (SOUTH facing wall) Panels are 4' x 8' each. 4 panels to be attached to building by the City if needed. Wall is opposite the <i>Simple Pleasures Restaurant</i> back patio.
Mural Options	A single mural across four panels, or four individual panel murals, or paint the entire wall.
Theme	Open to artist's interpretation.
Honoraria	\$150 for materials. Panels provided by the City of Lincoln.



The City of Lincoln - Art in Public Places
MURAL COMPETITION

SITE 4 - KIM'S COUNTRY KITCHEN (REAR ENTRANCE WALL)

Location	Beermann Alley between Fifth and Sixth Streets.
Mural Area & Details	Flexible area and method. From smaller wood siding area by door (11' 9" wide by 8' high), or add 4' 7" of the corrugated steel section above, or utilize the entire back of the building. (EAST facing wall)
Mural Options	May be painted, use panels, or other creative applications.
Theme	Open to artist's interpretation.
Honoraria	\$100 to \$300 for materials depending on concept. Panels provided by the City of Lincoln if needed.



The City of Lincoln - Art in Public Places
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SITE 5 - EMMAUS CHURCH (REAR WALL)

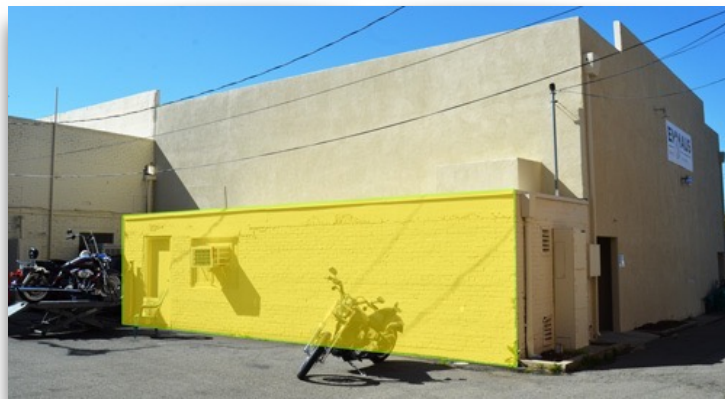
Location	Beermann Alley between Fifth and Sixth Streets.
Mural Area & Details	Mural to be painted onto stucco wall . Wall area to utilize is 43' wide by 12' high. (EAST facing wall)
Mural Options	Paint.
Theme	Open to artist's interpretation.
Honoraria	\$200 for materials.



The City of Lincoln - Art in Public Places
MURAL COMPETITION

SITE 6 - EMMAUS CHURCH (SOUTH BRICK WALL)

Location	Beermann Alley between Fifth and Sixth Streets.
Mural Area & Details	Mural to be painted onto brick wall . Wall area to utilize is 36' wide by 9' high. (SOUTH facing wall)
Mural Options	Paint.
Theme	Open to artist's interpretation.
Honoraria	\$150 for materials.



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LINCOLN SHOWCASE

**SATURDAY
SEPTEMBER 23, 2017**

MURAL UNVEILING EVENT AND AWARDS

All selected murals will be unveiled at Lincoln's premiere annual event **Showcase**. This event is attended by thousands and has rich media coverage including television, radio and print.

Artists are requested to attend the Lincoln Showcase held at Beermann Plaza in Historic Downtown Lincoln, CA on Saturday, September 23, 2017 in order to present their murals in person.

The People's Choice Award voting will be held during the event and Mural Award Winners will be announced with the Best of Show winner announced at the end of the evening.



AWARDS

Best of Show \$1,500

2nd Place \$1,000

**Honorable
Mention \$500**

**People's
Choice \$2,000**

AWARD SELECTION

Best of Show, 2nd Place and Honorable Mention awards will be selected by judges composed of representatives from The City of Lincoln, Art League of Lincoln, Downtown Lincoln Association and Lincoln Chamber of Commerce.

The winner of the People's Choice Award will be determined by a simple majority vote of the attending public at the Lincoln Showcase Event on September 23, 2017.



**HISTORIC DOWNTOWN
LINCOLN**

